

# BPRA Skills Index



Bund der Public Relations Agenturen der Schweiz  
 Association des agences de relations publiques en Suisse  
 Associazione delle agenzie di pubbliche relazioni in Svizzera  
 Association of PR Agencies in Switzerland

Nach Branche  
 Selon l'appartenance à une branche économique  
 By Sector

- aktuelle Erfahrung  
 expérience actuelle  
 current experience
- frühere Erfahrung  
 expérience passée  
 previous experience

	Banken, Versicherungen, Finanzgesellschaften Banques, assurances, services financiers Bancs, insurance companies, financial services	Beratungsunternehmen Consultants Consulting industry	Immobilien, Bauwirtschaft Immobilier, bâtiment Real estate, construction industry	Telekommunikation, Informationstechnologie Telecommunications, informatique Telecommunication, IT/EDP	Handel Commerce Trade	Chemie, Pharma Chimie, Pharmaceutique Chemical, Pharmaceutical	Gastgewerbe, Hotellerie, Tourismus Restauration, hôtellerie, tourisme Restaurants, hotels, tourism	Energie Énergie Energy	Verkehr Traffic Traffic	Gesundheit, Umwelt Santé, environnement Health care industry, environment	Bildung Formation Education	Investitionsgüterindustrie Biens de production Capital goods	Konsumgüterindustrie Biens de consommation Consumer items	Primärwirtschaft Économie primaire Primary economy	Politik Politique Politics	Kultur Culture Culture
Agentur Paroli AG, Zürich	●	○	○	●	●	-	●	●	○	●	●	○	●	-	-	●
Burson-Marsteller AG, Zürich	●	●	●	●	●	●	-	●	●	●	●	●	●	-	●	●
C-Matrix Communications AG, Zürich	●	●	●	●	○	●	●	●	●	●	-	●	●	○	-	-
Cohn & Wolfe (part of Young & Rubicam Business Communications AG), Genf	●	○	○	○	●	●	●	●	-	●	○	●	●	○	-	○
Communicators AG, Zürich	●	○	●	●	○	●	●	●	●	●	●	-	●	-	●	●
Creafactory AG, Zug	●	●	●	●	●	○	●	●	●	●	●	●	●	-	●	-
Farner Consulting AG, Zürich	●	●	●	●	●	●	●	●	●	●	●	●	●	-	●	●
freicom ag, St. Gallen	●	●	●	●	○	-	●	●	●	●	●	●	●	○	●	●
Furrer.Hugi&Partner AG, Bern	●	-	●	●	-	●	-	-	-	●	-	-	-	-	●	●
Grayling Suisse SA, Zürich	●	●	●	●	●	●	●	●	●	●	●	●	●	○	●	●
int/ext Communications AG, Basel	●	●	●	○	●	●	-	-	●	●	●	●	●	-	●	●
Jung von Matt/Limmat Public Relations, Zürich	○	○	●	○	●	-	●	-	●	●	●	●	●	-	-	○
Knobel Corporate Consulting AG, Steinhausen	●	●	●	●	●	●	○	●	-	●	●	●	●	-	●	○
MACH AG Corporate & Werbung, Baden	●	●	●	●	○	●	-	●	●	-	●	●	-	-	●	○
Next AG für Kommunikation, Zürich	○	-	○	○	-	●	○	-	-	●	-	-	○	-	●	-
open up AG für Kommunikation, Zürich	●	○	○	●	○	-	●	○	-	●	●	-	-	-	○	○
panta rhei pr gmbh, Amriswil	●	●	●	○	○	●	●	●	○	●	●	●	-	●	●	●
PRW Public Relations + Werbe AG, Zürich	●	○	○	-	-	○	●	○	○	●	●	○	●	-	○	○
Republica AG, PR Access, Bern	●	●	●	●	●	-	●	●	●	●	●	●	●	-	-	●
vector communications, Unternehmensberatung für Kommunikation AG, Zürich	○	-	●	○	○	-	●	○	●	●	●	○	●	-	●	○
YJOO Communications AG, Zürich	●	●	●	○	●	○	●	●	●	●	●	○	●	-	●	●
Zoebeli Communications AG, Bern	○	●	●	●	-	-	●	-	-	●	●	●	-	-	○	●