

# BPRA Skills Index



Bund der Public Relations Agenturen der Schweiz  
 Association des agences de relations publiques en Suisse  
 Associazione delle agenzie di pubbliche relazioni in Svizzera  
 Association of PR Agencies in Switzerland

Nach Struktur des Kunden  
 Selon la structure du client  
 By Customer Structure

- aktuelle Erfahrung  
 expérience actuelle  
 current experience
- frühere Erfahrung  
 expérience passée  
 previous experience

	Einzelpersonen (persönliche Beratungen) Concils personnels Personal Consulting	Klein- und Mittelbetriebe PME (petites et moyennes entreprises) Small and medium-size companies	Schweiz. Grossunternehmen (>500 Mitarbeiter) Grandes entreprises CH (>500 collaborateurs) Large companies CH (>500 employees)	Niederlassungen ausländischer Konzerne Succursales / Filiales de grandes entreprises étrangères Subsidiaries of large foreign companies	Internationale Konzerne (Muttergesellschaften) Groups internationaux (maisons mères) Multinational companies (parent companies)	Öffentliche Hand Pouvoirs publics Government	Verbände Associations Organizations	Gemeinnützige, soziale, karitative Organisationen Organisations d'intérêt public / sociales / caritatives Welfare / social / charity organizations
Agentur Paroli AG, Zürich	●	●	●	●	●	○	●	●
Burson-Marsteller AG, Zürich	●	●	●	●	●	●	●	○
C-Matrix Communications AG, Zürich	●	●	●	●	●	●	●	●
Cohn & Wolfe (part of Young & Rubicam Business Communications AG), Genf	○	●	●	●	●	-	●	●
Communicators AG, Zürich	●	●	●	●	○	●	●	●
Creafactory AG, Zug	●	●	●	●	●	●	●	●
Farner Consulting AG, Zürich	●	●	●	●	●	●	●	●
freicom ag, St. Gallen	●	●	●	●	●	●	●	●
Furrer.Hugi&Partner AG, Bern	●	●	●	●	-	●	●	●
Grayling Suisse SA, Zürich	●	●	●	●	●	●	●	○
int/ext Communications AG, Basel	●	●	●	●	●	●	●	●
Jung von Matt/Limmat Public Relations, Zürich	●	●	●	●	○	●	●	●
Knobel Corporate Communications AG, Steinhausen	○	●	●	●	●	●	○	●
MACH AG Corporate & Werbung, Baden	○	●	●	-	○	●	●	●
Next AG für Kommunikation, Zürich	●	●	●	●	-	○	●	●
open up AG für Kommunikation, Zürich	-	●	●	●	●	○	●	●
panta rhei pr gmbh, Amriswil	●	●	●	●	-	●	●	●
PRW Public Relations + Werbe AG, Zürich	●	●	○	●	○	●	○	●
Republica AG, PR Access, Bern	-	●	●	○	●	●	●	○
vector communications, Unternehmensberatung für Kommunikation AG, Zürich	●	●	●	○	○	●	●	●
YJOO Communications AG, Zürich	●	●	●	●	○	●	●	●
Zoebeli Communications AG, Bern	-	●	●	-	●	●	●	-