BPRA Skills Index

BPRA
Bund der Public Relations Agenturen der Schweiz
Association des agences de relations publiques en Suisse
Associazione delle agenzie di pubbliche relazioni in Svizzera
Association of PR Agencies in Switzerland

Nach erbrachten Dienstleistungen
Selon prestations fournies
By Services Rendered

● aktuelle Erfahrung
expérience actuelle
current experience

❍ frühere Erfahrung
expérience passée
previous experience

	Produktpublizität Relations publiques pour produits Product Publicity	Medienkontakte Service de presse Media relations	Ghost-Writing Prête-plume Ghost-writing	Finanzkommunikation Relations publiques financières Financial Public Relations	Fundraising Fundraising Fundraising	Veranstaltungen Manifestations Events	Publikationen Publication Publications	Strategieberatung Conseil stratégique Strategical consulting	Corporate Communication Corporate Communication Corporate Communication	Krisenkommunikation Communication en cas de crise Crises communication	Interne Kommunikation Communications interne Employee relations	Marketing Marketing Marketing	Intranet, Internet Beratungen Conseil intranet, internet Intranet, internet consulting
Agentur Paroli AG, Zürich	●	●	●	●		●	●	●	●	●	●	●	●
Burson-Marsteller AG, Zürich	●	●	●	●	-	●	●	●	●	●	●	-	●
C-Matrix Communications AG, Zürich	●	●	●	●	-	●	●	●	●	●	●	●	●
Cohn & Wolfe (part of Young & Rubicam Business Communications AG), Genf	●	●	●	-	-	●	●	●	●	●	●	-	●
Communicators AG, Zürich	●	●	●	●	-	●	●	●	●	●	●	●	●
Creafactory AG, Zug	●	●	●	●	-	●	●	●	●	-	●	●	●
Farner Consulting AG, Zürich	●	●	●	●	●	●	●	●	●	●	●	●	●
freicom ag, St. Gallen	●	●	●	●	●	●	●	●	●	●	●	●	●
Furrer.Hugi&Partner AG, Bern	-	●	-	-	-	●	-	●	●	●	●	-	-
Grayling Suisse SA, Zürich	●	●	●	●	●	●	●	●	●	●	●	●	●
int/ext Communications AG, Basel	●	●	●	●	-	●	●	●	●	●	●	●	●
Jung von Matt/Limmat Public Relations, Zürich	●	●	●	●	-	●	●	●	●	●	●	●	●
Knobel Corporate Communications AG, Steinhausen	●	●	●	●	●	●	●	●	●	●	●	●	●
MACH AG Corporate & Werbung, Baden	●	●	-	●	-	●	●	●	●	●	●	●	●
Next AG für Kommunikation, Zürich	●	●	●	-	❍	●	●	●	●	●	●	●	●
open up AG für Kommunikation, Zürich	●	●	●	●	❍	❍	●	●	●	●	●	-	-
panta rhei pr gmbh, Amriswil	●	●	●	-	●	●	●	●	●	●	●	●	●
PRW Public Relations + Werbe AG, Zürich	●	●	●	❍	●	●	●	❍	-	-	-	●	❍
Republica AG, PR Access, Bern	●	●	●	❍	-	●	●	●	●	-	●	●	●
vector communications, Unternehmensberatung für Kommunikation AG, Zürich	●	●	●	❍	●	●	●	●	●	●	●	●	●
YJOO Communications AG, Zürich	●	●	●	❍	●	●	●	●	●	●	●	●	●
Zoebeli Communications AG, Bern	-	●	●	●	-	●	●	●	●	●	●	-	●